

# Campaign Messenger

Gather and Grow

April 29

## Campaign Kick-Off Event is a Great Success!

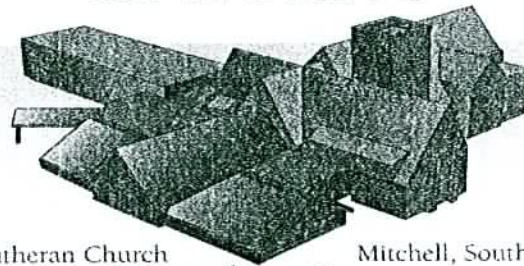


The campaign DVD was shown to provide further information on our effort and the group shared in a wonderful lunch and fellowship.

The Campaign Kick-Off Event served as a great springboard for the Advance Gifts Phase of our campaign.

Excitement was in the air last weekend at the Gather and Grow Campaign Kick-Off Event. The event proved to be a great success with many members in attendance.

## GATHER



First Lutheran Church

Mitchell, South Dakota

## And Grow

## Leadership Gifts Sought as Advance Gifts Phase Begins

A group of volunteers has already been recruited and trained to conduct the Advance Gifts Phase of our campaign and secure leadership gifts to set the pace for our campaign's ultimate success. After the Campaign Kick-Off Event, these volunteers began their gift-gathering phase of the campaign.

Our Advance Gifts volunteers are seeking to secure more significant gifts toward our campaign, and within the next few weeks, they will be calling

on some of our members to explain the campaign, to answer your questions and to invite your investment.

When they do, we ask that

you please open your hearts and your homes to them. Give serious consideration to this special request, and then please do your very best by way of a gift.

### Upcoming Events

*Creative Giving Seminar*

*May 13-9:30am-Conference Room*

*Commitment Sunday*

*May 20*

*Celebration Sunday*

*June 17*

# Volunteer News


Names in bold are new volunteers who recently joined our ranks.

Rube & Pat Adam  
Delvon & Jean Ammon  
Anne Anderson  
Ed & Eileen Anderson  
Dave & Pat Astrup  
Keith & Glynn Bartels  
Jack & Lori Baye  
Doug & Geri Beck  
John & Deanna Bennett  
Ray & Kristin Birkenkamp  
Kermit Black  
Darrell Bolen  
John & Connie Bush  
Phyllis Bush  
**Scott & Mary Callies**  
Marlyn & Corinne Christensen  
Jeff & Deb Clark  
Jim Davies  
Rod Deinert &  
Leah Christensen  
Mark & Rebecca Deinert  
Kevin & Julie Doorn  
John & Nancy Erck  
**Don & Donna Fitzler**  
Marilyn Forst  
Kenneth & Joyce Freeman  
Pamela Fristad

**Elmer & Marlene Gerlach**  
Richard & Pat Goldammer  
Jerry & Heather Grabenstein  
Dirk & Constanze Hagmaier  
Noel & Janet Hamiel  
Eric & Kari Hammer  
**Daryl & Janet**

**Heckenlaible**  
Mary Ann Hetland  
Paul & Deanna Hetland  
Brian & Chris Hildebrandt  
Merv Iverson  
Dusty & Jacqueline Johnson  
David & Karen Jorgenson  
Lloyd & Bernice Kucker  
Eric & Becky Larson  
LeAnne Messer  
Lee & Renee Michael  
Ada Miller  
Bob & Gail Mueller  
David & Diana Olson  
Steve & Kathy Otterby  
Steve & Jill Pociask

Thomas & Ann Rasmusson  
Norma Rew  
Steve & Deb Rice  
Gretchen Rich  
**Terry & Fran Rietveld**  
Mike & Susan Sejnoha  
Bob & Sharon Scott  
**Wade & Jody Strand**  
Lennie & Sue Stule  
Terry & Cynthia Torgerson  
Ryan & Kellie Tupper  
Earl & Barb Vandever  
Tim & Linda Van Pelt  
Dorla Verhey  
Mark & Michelle White  
Nathan & Jill Weber  
Robert & Laurie Young  
**Wade & Becky Ziegeldorf**  
Dick & Carol Ziegler  
Wayne & Bonnie Witzel



Join our growing corps of volunteers! Volunteers are key to our campaign's success. Please say "yes" to our request for your volunteer support or call the campaign office and say you'd be happy to help.

## Questions and Answers

Q: In the solicitation letters being delivered there is a specific dollar amount many of our members are being asked for. Is this an amount that we are "expected" to contribute?

A: That figure is a "**hoped for**" amount. It is in no way an "**expected**" amount from one. It may be more than what you are comfortable with or less than you are able or to contribute. We only ask that you prayerfully consider this amount and do the best that you can. The decision is yours and **whatever** you decide to contribute will be **graciously accepted** and **greatfully appreciated**.

If you have a question about the campaign, please fill out a Question Card and drop it in the box located in the church. You can also contact the campaign office for more information or questions on the campaign.

The First Lutheran Web page has been updated  
See it at [www.mitchellfirstlutheran.org](http://www.mitchellfirstlutheran.org)



## Campaign Purpose and Goals

The main purpose of our campaign is to raise the funds required to build a new Family Life Center which will include a new Fellowship Hall, added Gathering

Space, improved entrances and exits, a new elevator, added Sunday school rooms and canopied entrance to the new Family Life welcome Center.

**Minimum Goal**  
**\$ 1,000,000**

**Ultimate Goal**  
**\$ 2,000,000**

*"For where your treasure is, there also will your heart be... Much will be required of the person entrusted with much."*

Luke 12:32-48

## Chart of Gifts Needed

In order to reach our financial objectives, we will need both a substantial number of givers and a few, fairly substantial gifts as this chart of gifts illustrates:

Size of Gift	Needed	Minimum	Given	Total Pledged
\$400,000 or more	1	\$400,000	0	\$0
\$200,000-399,999	2	\$400,000	0	\$0
\$100,000-199,999	4	\$400,000	2	\$200,000
\$50,000-99,999	4	\$200,000	1	\$50,000
\$20,000-49,999	10	\$200,000	7	\$180,000
\$10,000-19,999	20	\$200,000	4	\$45,000
\$9,999 or less	259	\$200,000	4	\$26,500
<b>TOTAL</b>	<b>300</b>	<b>\$2,000,000</b>	<b>18</b>	<b>\$501,500.</b>

## Gift Options

All members are asked to consider gifts above and beyond what they give in their regular offerings and other contributions. And there are a variety of ways that gifts can be made.

### Pledges

Pledges payable over 3 years are easier for many, enable most to make larger gifts than they otherwise might outright and are therefore essential to meeting our goal. Gifts may be made in monthly, quarterly, semi-annual or annual installments at the donor's discretion. A 10% initial investment toward your total pledge is also encouraged.

### Non-Cash Gifts

Non-cash gifts are an additional or alternative way you can support our cause. You may, for example, wish to consider gifts "in kind" such as labor and materials; gifts of securities such as stocks and bonds; gifts of real estate or even personal property such as artwork, automobiles, jewelry and antiques.

### Deferred Gifts

Deferred gifts are another option you may wish to consider. These are gifts that can be given or arranged for now, but will not be received until later, and include gifts through a person's will by bequest, gifts of life insurance policies or annuities, and gifts in trust.

# Gift Opportunities

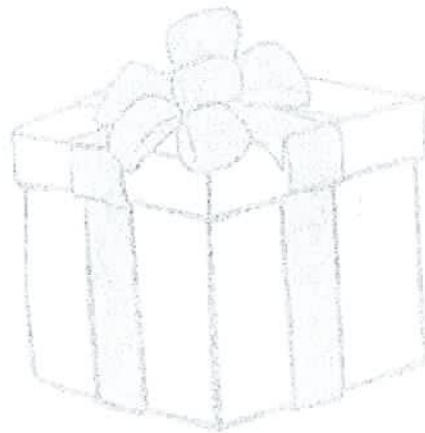
There are also several, specific gift opportunities that exist and give donors of qualifying gift amounts the unique chance to designate their gift to a particular portion of the project and dedicate it in honor or memory of those they choose. These special gift opportunities include:

## Building Gifts

Family Life Center (Welcome Center)      \$      500,000

## Special Sections and Room Selections

Fellowship Hall/Gathering Space	\$	300,000
Gathering Space	\$	150,000
Canopied Entrance	\$	50,000
Kitchen	\$	75,000
Elevator	\$	75,000
Youth/Quilter's Room	\$	50,000
North Entrance	\$	50,000
Nursery	\$	30,000
Classrooms:		
Large (2)	\$	30,000 ea.
Medium (8) (1 gifted)	\$	20,000 ea.
West Sanctuary Entrance (gifted)	\$	10,000
Parking Space (45)	\$	2,000 ea.



## Focus On Giving...

### Real Estate



A great way to make a generous gift to our campaign and our church is to consider gifts of real estate. Real estate gifts can be a great way to support our cause, while also taking advantage of tax and income benefits. Gifts of residences, vacation homes, rental properties, farms, ranches, commercial property and undeveloped or unimproved land could allow you:

- ◆ An income tax charitable deduction for the full market value of the property.
- ◆ The avoidance of capital gains tax.
- ◆ A reduction of your taxable estate.
- ◆ The reward of making a generous donation to our campaign.

Contact us to cover the details of the transaction.

**We will be conducting another "Creative Giving Seminar"  
Sunday May 13th @ 9:30 am in the Conference Room  
to answer any questions you may have regarding gifting options.**